

WE CAN. I CAN.

Love, and  
be loved

WORLD  
CANCER  
DAY4FEB

WORLD  
CANCER  
DAY4FEB

SPREAD THE MESSAGE ON  
SOCIAL MEDIA THIS  
WORLD CANCER DAY 2018

SIGNS  
FOR CHANGE



This World Cancer Day, we're asking you to hold up your sign to make change happen.

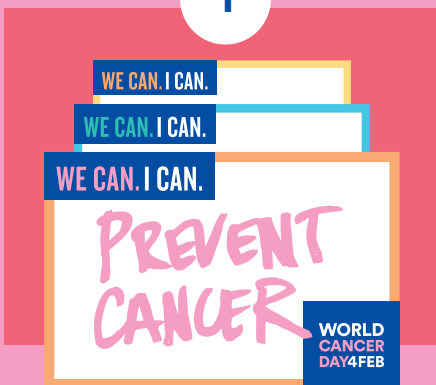
The 'Signs for Change' activity is a way to take a stand and raise awareness and aid against cancer.

Let's show the world what actions you're taking, what you want policy makers to start doing, and ask what more can be done, now.



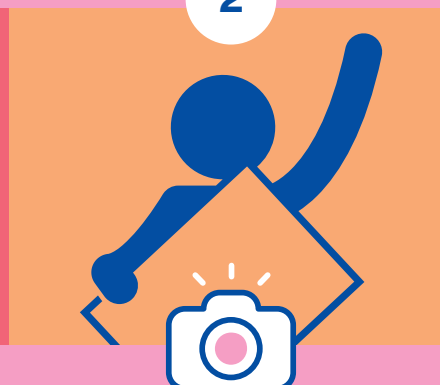
## GET INVOLVED:

1



Choose a sign featuring one of the 19 'We can. I can.' key messages, available from [worldcancerday.org/materials](http://worldcancerday.org/materials)

2



Take a photo of yourself holding the sign

3



Share your photo on social media and include **#WorldCancerDay** and **#WeCanICan** in your post

Be as creative as you like. Create your own key message, decorate your sign, add your own personal touch and get your friends, family and co-workers, community and workplace involved.

Unable to print out the sign? Upload the sign to your phone or tablet or simply write the message on a piece of paper.

We're inviting everyone to be at the centre of World Cancer Day. Join this growing, global movement and show the world that 'We can. I can' take action and make change happen, now.